

IMMACULATE CONCEPTION HIGH SCHOOL

GRADE & SUBJECT: Management of Business (Unit ONE)

TEACHERS: Mrs. J. Ewen-Cole

PERIOD: TERM (Christmas 2023)

DEPARTMENT: Business

| WEEKS | TOPICS | LEARNING OUTCOMES | ASSESSMENT ** |
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| 1 Sept 4 - 8 | Welcome and Introductions | Both teachers and students will discuss the nature of the subject, syllabus, assessments, classroom expectations | |
| 2 Sept 11 - 15 | Internal Assessment and Economic Activities | <ol style="list-style-type: none"> 1. Choose appropriate topics for their research 2. Garner enough information to complete their school based assessment 3. Define the types of economic activities 4. Explain the advantages and disadvantages of each type of business activity. 5. Differentiate between the different types of business activity. | <ul style="list-style-type: none"> ■ Completion of draft 1 the week of Sept 27, 2021 ■ Case Study: Switching the Economic Focus (p.15) |
| 3 Sept 18 - 22 | Economic Activities | <ol style="list-style-type: none"> 1. Differentiate between the private and public sector. 2. Outline the formation and legal structures of businesses in the private sector, the public sector and non-profit organisation. 3. Explain the benefits of drawbacks of each type of business. | <ul style="list-style-type: none"> ■ Research and presentation on Economic sectors and legal structure (Group work) |

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| <p>4 Sept 25 - 29</p> | <p>Economic Sectors and legal structure.</p> | <ol style="list-style-type: none"> 1. Continuation of Group presentations 2. Discuss the benefits and drawbacks of changing the structure of a business from one type to another. | <ul style="list-style-type: none"> ■ Group presentation ■ Quiz on Economic Sectors |
| <p>5 Oct 2 - 6</p> | <p>Business Objectives</p> | <ol style="list-style-type: none"> 1. Explain the nature, roles and importance of objectives. 2. Differentiate between the types of objectives. 3. Write meaningful and relevant objectives. 4. Outline the hierarchy of objectives. 5. Discuss the ethics and social responsibilities of a business | <p>Case study on pg. 33</p> |
| <p>6 October 9 - 13 Mid-term break</p> | <p>Business Ethics and Corporate Social Responsibility</p> <p>Decision Making</p> | <ol style="list-style-type: none"> 1. Discuss the importance of organisational ethics and integrity. 2. Analyze the importance of corporate social responsibility (CSR). 3. Discuss the obligations to stakeholders. 4. Discuss the Principles of Good Corporate Governance to include: <ul style="list-style-type: none"> (i) Board's responsibility; and, (ii) accountability and transparency. 5. Understand sustainable business practices. <ol style="list-style-type: none"> 1. Understand the nature of Decision Making 2. Discuss the essential features of the | |

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| | | information used to make decision 3. Discuss the stages of the decision making process | |
| 7 Oct 16 - 20 | Decision Making | 4. Identify the factors that affect decision making 5. Differentiate between qualitative and quantitative decision making 6. Construct and Analyse Simple Decision Trees. | <ul style="list-style-type: none"> • Completion of Draft (Complete introduction) • Graded Essay Question |
| 8 Oct 23 - 27 | Caribbean Business environment and Globalization | 1. Understand the nature and structure of Caribbean business organisation 2. Discuss the role of culture in organizations' behaviour 3. Assess the growth of multinational corporations in Caribbean countries | <p>Sixth week test on:</p> <ul style="list-style-type: none"> • Economic and Legal Structure and Business Objectives |
| 9 Oct 30 - Nov 3 | Caribbean Business environment and Globalization | 1. Discuss the impact of globalization and Trade liberalization 2. Discuss the advantages and disadvantages of protectionism and barriers to trade | <ul style="list-style-type: none"> • Quiz on Decision Making • Group presentation on management Theories |
| 10 Nov 6 - 10 | The functions and Theories of Management | 1. Discuss the need for and nature of organisations 2. Evaluated the major management theories 3. Outline the contribution of each theory on present day organisation | <ul style="list-style-type: none"> • Case study: A Manager's Dream p. 66 |
| 11 | The functions and | 1. Explain the functions of management | 4. Complete Third draft of SBA |

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| Nov 13 - 17 | Theories of Management | <ol style="list-style-type: none"> Discuss the effects that each function has on the organisation Assess the main roles of management in an organisation. | (Literature review) |
| 12 Nov 20 - 24 | The formal organisational structure | <ol style="list-style-type: none"> Discussion the importance of organisational structure Outline the different classifications of organisation Illustrate the different classifications of organizations graphically Discuss the characteristics of the formal organizational structure. | 5. Group Debate |
| 13 Nov 27 - Dec 1 | Theory and Application of motivation | <ol style="list-style-type: none"> Discuss the factors that stimulate and influence motivation Outline the main concepts of Maslow's hierarchy of needs Theory Outline the main concepts of Herzberg's Hygiene Theory Compare and contrast the two main theories of motivation. | ● Case Study |
| 14 Dec 4 - 8 | Theory and Application of motivation | <ol style="list-style-type: none"> Analysed the main financial and non financial incentives that are used in a business. Outline the implications of motivation theories | ● Sixth week test on Management Theories and Organisational |

| | | for management. | structure |
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| 15 Dec 11 - 15 | Leadership | <ol style="list-style-type: none">1. Define the term leadership2. Outline the sources of power3. Discuss the different leadership Theories4. Evaluate the different leadership skills | |